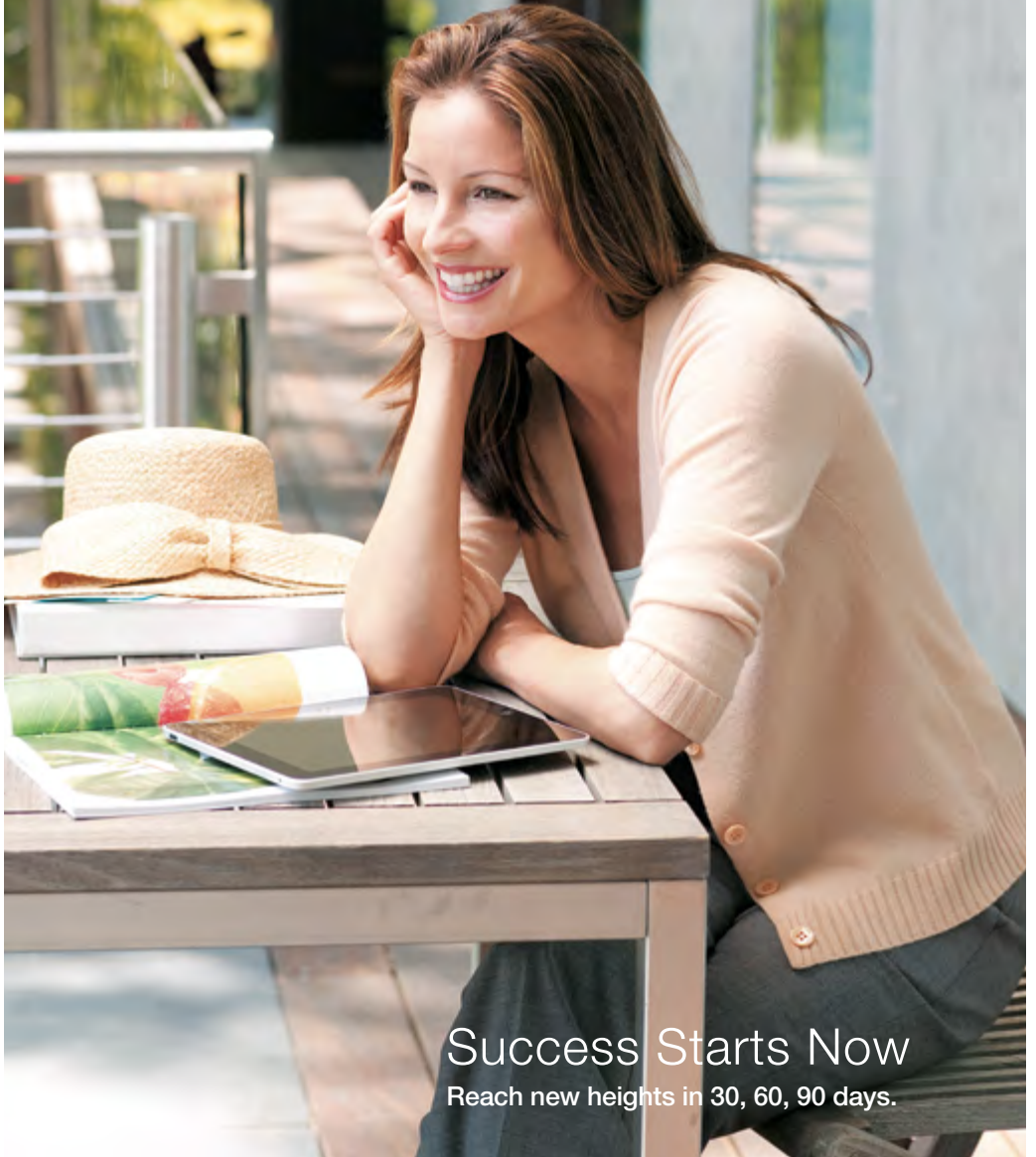




The Arbonne.
Strong Start Programme



Success Starts Now
Reach new heights in 30, 60, 90 days.

Set your sights on the rewards and do the activity to earn them!

Building a healthy, lucrative and sustainable business with Arbonne takes determination, patience, and a combination of selling and sponsoring. To help you get started, follow these two simple steps:

1. Join the Strong Start Programme as a newly registered Arbonne Independent Consultant.
2. Participate in the Strong Start Programme by achieving 1,500 Qualifying Volume (QV) in your Start Month, or the month after, and our system will automatically opt you in.*

Follow the programme by using the Strong Start Workbook found on The Source (search: Strong Start Workbook). If you work diligently, and with encouragement from your Sponsor, you'll be on your way to promoting to the next rank in the Arbonne SuccessPlan before you know it.

Volume Goals**		Sponsoring Requirements
Month 1	1,500 QV	3+ Independent Consultants (with 150 PQV each in their Start Month)
Month 2	2,500 QV	
Month 3	3,500 QV	

*The Strong Start Programme is optional for new Arbonne Independent Consultants. As a new Independent Consultant, you may begin the programme in your Start Month or the next month.

**Volume goals include: Your Personal Qualifying Volume (PQV), which includes the QV of your Preferred Clients and Clients, and the QV from each Arbonne Independent Consultant in your downline during the three month Strong Start Programme. For more detailed information regarding meeting qualification guidelines while participating in the Strong Start Programme, please refer to the Qualification Programme section under District Manager in your Arbonne SuccessPlan and/or the FAQ section of the Strong Start Programme at arbonne.com.

The feeling of success, the excitement of rewards!

Month 1 Achieve the 1,500 Volume Goal and earn the Arbonne Independent Consultant Tote Bag

Sturdy — supports your Arbonne print pieces and a laptop

Spacious — room to add catalogues, products and more

Smart — has pockets for product sample packs, business cards and mobile phone

Stylish — a great way to advertise your Arbonne business



Month 2 Achieve the 2,500 Volume Goal and earn the Arbonne Key Necklace or Manicure Set

You've nailed it! Use the compact nail grooming kit to keep hands Presentation ready, or wear the Arbonne Key Necklace to show your sparkling success so far.



Month 3 Achieve the 3,500 Volume Goal and earn the Arbonne RE9 Advanced® Set

Use this comprehensive anti-ageing skincare set for yourself, or as a business building tool to help launch your business and increase sales.



Become a Strong Start Graduate

- For Strong Start, achieve all three monthly Volume Goals and sponsor three or more Arbonne Independent Consultants who each have 150 PQV in their Start Month, and you will receive a £400 Arbonne Product Voucher.*
- Promote to District Manager in 1–2 consecutive months and sponsor three or more Arbonne Independent Consultants who each have 150 PQV in their Start Month (within your three month Strong Start period) and you will receive a £400 Arbonne Product Voucher.*



*Shipping charges apply. Rewards are subject to change.



The programme works if you work it!

As an Arbonne Independent Consultant, you will have the opportunity to benefit from training and support along the way — after all, with Arbonne, you're in business *for* yourself, not *by* yourself.

The Strong Start Programme provides:

- **Training** on basic skills that will help you become successful at prospecting, booking, selling, sponsoring and promoting up the Arbonne SuccessPlan.
- **Exercises** to help you paint your vision, set your goals and schedule your calendar.
- **Scripts** that help you create meaningful conversations about your Arbonne business.
- **Outlines** to help you achieve success in your first 30, 60, 90 days!

THERE ARE NO GUARANTEES REGARDING INCOME, AND THE SUCCESS OR FAILURE OF EACH ARBONNE INDEPENDENT CONSULTANT, LIKE ANY OTHER BUSINESS, DEPENDS ON EACH ARBONNE INDEPENDENT CONSULTANT'S OWN SKILLS AND PERSONAL EFFORT. YOU SHOULD NOT RELY ON THE RESULTS OF OTHER ARBONNE INDEPENDENT CONSULTANTS AS AN INDICATION OF WHAT YOU SHOULD EXPECT TO EARN. ARBONNE PUBLISHES A SUMMARY OF AVERAGE QUARTERLY COMPENSATION THAT IS PAID TO ARBONNE INDEPENDENT CONSULTANTS. THIS INFORMATION IS UPDATED ANNUALLY AND CAN BE VIEWED ONLINE AT ARBONNE.COM.

IT IS ILLEGAL FOR A PROMOTER OR A PARTICIPANT IN A TRADING SCHEME TO PERSUADE ANYONE TO MAKE A PAYMENT BY PROMISING BENEFITS FROM GETTING OTHERS TO JOIN A SCHEME. DO NOT BE MISLED BY CLAIMS THAT HIGH EARNINGS ARE EASILY ACHIEVED. ARBONNE UK LIMITED ("ARBONNE") OF: UNIT 16 BASSET COURT, LOAKE CLOSE, GRANGE PARK, NORTHAMPTON, NN4 5EZ, ENGLAND, IS THE PROMOTER OF THIS DIRECT SELLING OPPORTUNITY IN THE UNITED KINGDOM. THE GOODS WHICH ARE SOLD UNDER THIS OPPORTUNITY ARE SKINCARE, COLOUR COSMETICS AND WELLNESS PRODUCTS PRODUCED OR SUPPLIED BY ARBONNE AND SUCH OTHER GOODS OR SERVICES AS ARBONNE MAY MARKET FROM TIME TO TIME.



Arbonne is the most fun you'll have earning a living!



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